

YEALINK IP PHONE PORTFOLIO

01. ABOUT YEALINK

And Income The

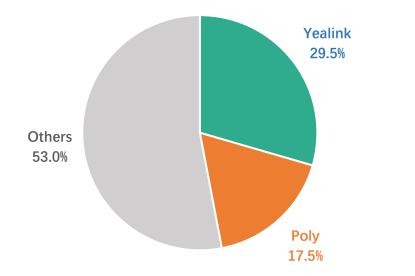


YeolinkkaKok

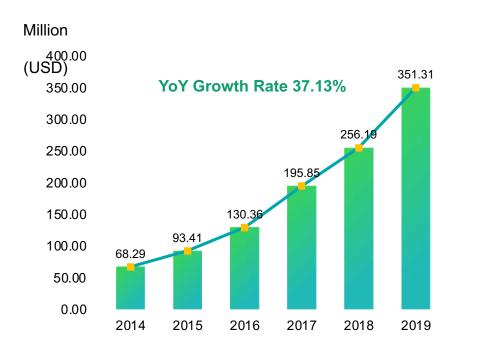
Why Yealink—International Quality

Yealink

MARKET SHARE BY SIP DESKTOP PHONE UNIT SHIPMENT, GLOBAL 2019



Source :Growth Opportunities in the Desktop and Cordless Phone Market, Forecast to 2026, Frost & Sullivan, 2019 PERFORMANCE



- Stable Profitability
- High Operational Efficiency
- Significant Growth
- Healthy Cash Flow

GAGR : DOUBLE-DIGIT Average Annual Revenue Growth Rate Source: Company Financial Report, Jun 2019





"Frost & Sullivan research confirms that Yealink's leadership position in the IP and SIP desktop phone market is proven by its effective growth strategy, sustainable above-market growth, price/performance value, excellent customer service experience and strong brand equity. Yealink is well positioned to leverage its strength for further success in the enterprise IP desktop phone market."

—by Frost and

Sullivan



"In one of the most essential customer satisfaction measurements, called Recommend-To-A-Friend, Yealink beat out every vendor, with 99% of Yealink customers saying they would recommend Yealink to a friend. Not surprisingly, Yealink achieved both Top 10 Leader, and Best-Of- The-Best status in the study."

> —a report of 2018 Small Business Market VoIP Phones Customer Satisfaction by Eastern Management Group



For more details, please visit: https://www.yealink.com/partner.html

Yealink

Why Yealink—Leading Technology

Yealink

World-class Research & Development Environment



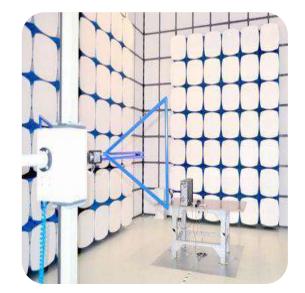
R&D Building

• 3 R&D Center in Xiamen, Hangzhou, Shenzhen



Audio Lab

More than **150** core technology patents



EMC Lab

 Higher quality standards with Reject Ratio <0.3%(Industrial standard)

Why Yealink—Broad IP Phone Portfolio

Yealink



Desktop IP Phones Video and Voice Communication

T5 Series Business IP Phone



T4U Series Ultra-elegant Business IP Phone



T3 Series Classic Business IP Phone



Conference Phones Easy HD Audio Conferencing

CP960-CPW90 Medium-to large-sized meetings



CP920-CPN10 Small- to medium-sized meetings



CP930W-BASE Wireless meeting environments

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1		

DECT IP Phones Wireless HD communication

DECT IP Multi-Cell System



Portable DECT Handset



Wireless DECT Conference Phone

One-stop Voice Solution—Desktop Phones

Yealink



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One-stop Voice Solutions—DECT Phones

Yealink



Warehouse

02. YEALINK IP PHONE PORTFOLIO



Yealink T5 Business Phone Series

Redefining Next-Gen Personal Collaboration Experience

YeolinkkaRMS

CB EB CB

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T53

T53W





T58A with Camera T58A



T57W

Prime Business Phone

Smart Business Phone

Flagship Smart Video Phone



ACCESSORY - EXP50

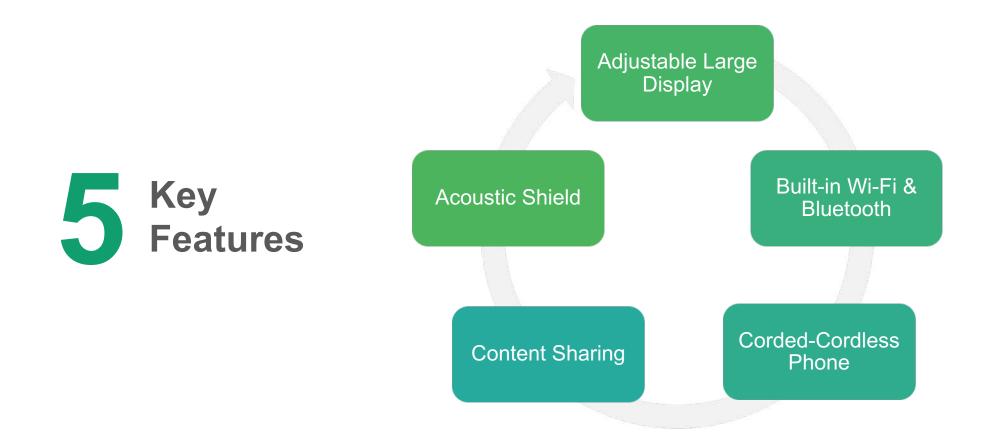






When connecting to T53W, EXP50 automatically adjust to BnW style When connecting to T54W/T57W/T58A with camera, EXP50 remains the original color-screen style

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Yeolink / CER M&

Adjustable Large Display

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Spending too much time on adjusting the height of your table and chair, just to find a comfortable view under different lighting condition.

Adjustable from **40 to 90-degree** to meet various lighting conditions and viewing angles.

Bring convenient to your business and protect your eyes.

Built-in Wi-Fi & Bluetooth





- Require extra port on IP phone for Wi-Fi/Bluetooth dongle
- Spending extra cost on Wi-Fi/Bluetooth dongle
- Dongles are easily lost



- No cost for extra accessories
- Save a USB port for other use
- More stable than Wi-Fi Dongle
- No worry about dongle missing

Note :T53 does not have built-in Wi-Fi/Bluetooth

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Benefit from Yealink DECT technology, the T5W series can work as a DECT base and be connected to multi handsets, offers an all-in-one DECT solution for retail store, warehouse and home offices

- Easy deployment by just plugging the DECT dongle DD10K in the USB port on the phone
- Cost-saving compare to buying a DECT base
- Keeping your office tidy without massive of cables
- More flexibility without being fixed to the desk and no worries about missing vital calls
- Connection of up to 4 Yealink DECT handsets and up to 4 parallel calls (up to 8 handsets in future)



Clone Mode (T5W is Master and the handset is Slave): Support seamless call switchover between the desktop phone and the DECT handset (only when one DECT handset is registered)

- Only 1 handset can be registered on the T5W phones as a slave handset, T5W phones act as the master phone
- The slave handset share the calls and contacts with the master phone
- The call can be shifted between the master phone and slave handset







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Acoustic Shield

Yealink



- Use multiple microphones to create a virtual "shield" between the speaker and the outside sound source
- Intelligently block or mute sounds outside the "shield", enable the person on the other end hears you clearly
- Ideal for busy and noisy workspace like call center and factory
- Dramatically reduce communication frustration and improve productivity







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- Share contents while calling
- No special server required, saving cost
- Stable and quick data transmission, speed up decision making

- Use the T5W together with Yealink VC Desktop to share contents from PC. When you establish a call with the far-site, click Content Sharing on Yealink VCD, and the far-site can see the screen content on your computer synchronously.
- Contents are transmitted through the phone, so no special server is required.

Case Study – Yealink & COACH

Yealink



COACH Requirements

- The cashier needs to stand up and adjust the phone screens to a specific angle
- Staffs need to use the phone while moving around the store
- There is limited space in checkout area for deploying desk phone
- The cashier desk is unable to deploy too many network cables for the phone
- Coach is a high-end brand, they need prime phones to meet their high-end positioning



Yealink Solution with T5W Series

Adjustable Large Display

Corded-Cordless phone

Built-in Wi-Fi & Bluetooth

T5W Prime Business Phone Series

(eo)mk/B.R.M&

Specifications

Model	SIP-T53W	SIP-T54W	SIP-T57W
Picture			
Operating System	Linux Based	Linux Based	Linux Based
LCD Screen	3.7" 360x160 pixels graphical display	4.3" 480x272 pixels color display	7" 800x480 pixels color display
LCD Type	Adjustable	Adjustable	Adjustable
Line Keys	8	10	0
Memory Keys	21 (3 pages of 7 keys)	27 (3 pages of 9 keys)	29 touch keys
USB Port (2.0 compliant)	1	1	1
Ethernet Port	Dual-port Gigabit Ethernet	Dual-port Gigabit Ethernet	Dual-port Gigabit Ethernet
Expansion Module	Yealink EXP50	Yealink EXP50	Yealink EXP50
External Yealink AC Adapter (optional)	AC 100~240V input and DC 5V/2A output	AC 100~240V input and DC 5V/2A output	AC 100~240V input and DC 5V/2A output
Wideband Codec	G.722,Opus	G.722,Opus	G.722,Opus
Narrowband Codecs	G.711(A/μ), G.729A/B, G.726, G.723.1, iLBC	G.711(A/µ), G.729A/B, G.726, G.723.1, iLBC	G.711(A/µ), G.729A/B, G.726, G.723.1, iLBC
HAC Handset	\checkmark	\checkmark	\checkmark
Acoustic Shield	\checkmark	\checkmark	\checkmark
PoE	\checkmark	\checkmark	\checkmark
Bluetooth	Built-in Bluetooth 4.2	Built-in Bluetooth 4.2	Built-in Bluetooth 4.2
Wi-Fi	Built-in (2.4G and 5G)	Built-in (2.4G and 5G)	Built-in (2.4G and 5G)
Foot Stand	1 adjustable angle	1 adjustable angle	1 adjustable angle
Wall Mountable	\checkmark	\checkmark	\checkmark
Corded-Cordless Phone(via DD10K)	\checkmark	\checkmark	\checkmark
Content Sharing	\checkmark	\checkmark	\checkmark
SIP Accounts	12	16	16
3-way Audio Conferencing	\checkmark	\checkmark	\checkmark

Specifications

Model	T58A with Camera	VP59
Picture		
Operating System	Android 5.1	Android 7.1
LCD Screen	7" 1024X600 Capacitive Touch Screen	8" 1280 x 800 Capacitive Touch Screen
LCD Type	Adjustable	Adjustable
Line Keys	0	0
Memory Keys	27 Touch Keys	27 Touch Keys
USB Port (2.0 compliant)	2	2
Ethernet Port	Dual-port Gigabit Ethernet	Dual-port Gigabit Ethernet
Expansion Module	Yealink EXP50	х
External Yealink AC Adapter (optional)	AC 100~240V Input and DC 5V/2A Output	AC 100~240V Input and DC 12V/1A Output
Wideband Codec	G.722, Opus	G.722, Opus
Narrowband Codecs	G.711(A/µ), G.729A/B, G.726, G.723.1, iLBC	G.711(A/µ), G.729A/B, G.726, G.723.1, iLBC
HAC Handset	\checkmark	\checkmark
Acoustic Shield	\checkmark	\checkmark
PoE	\checkmark	\checkmark
Bluetooth	Built-in	Built-in
Wi-Fi	Built-in	Built-in
Foot Stand	1 Adjustable Angle	1 Adjustable Angle
Wall Mountable	\checkmark	Х
Corded-Cordless Phone(via DD10K)	\checkmark	\checkmark
Content Sharing	\checkmark	\checkmark
SIP Accounts	16	16
3-way Audio Conferencing	\checkmark	\checkmark

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T4 Ultra-elegant Business Phone Series

Enrich Collaboration, Improve Productivity



T4U Overview





Optima HD Voice Dual USB Ports

Acoustic Shield

Firmware

Opus Codec

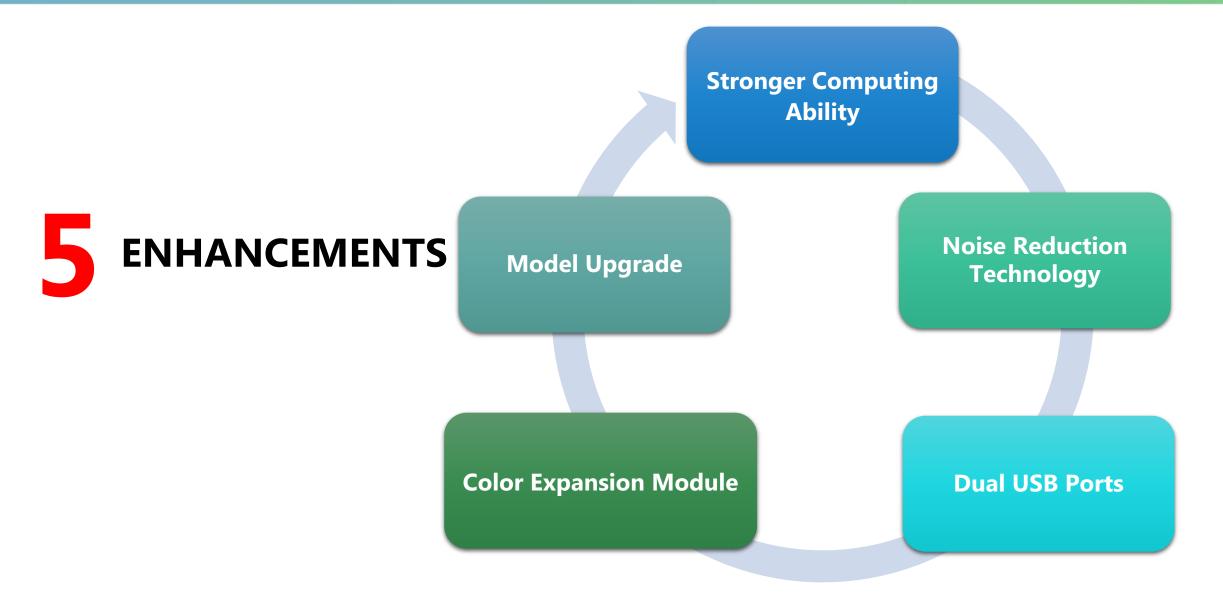
Unified

Firmware

1000 M

Gigabit







More powerful chip

Yealink

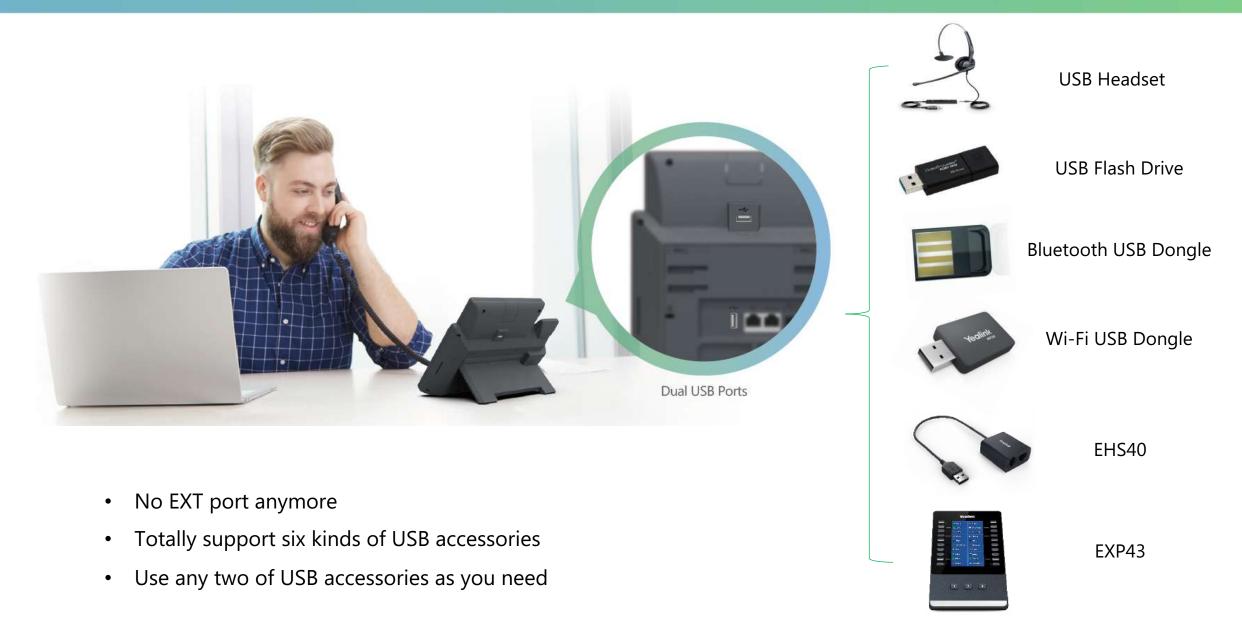
Shorter boot time Smoother experience Advanced features

More space

Dual firmware images More scalability in the future

Enhancements -- Dual USB Ports

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Enhancements -- Acoustic Shield

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Call Center



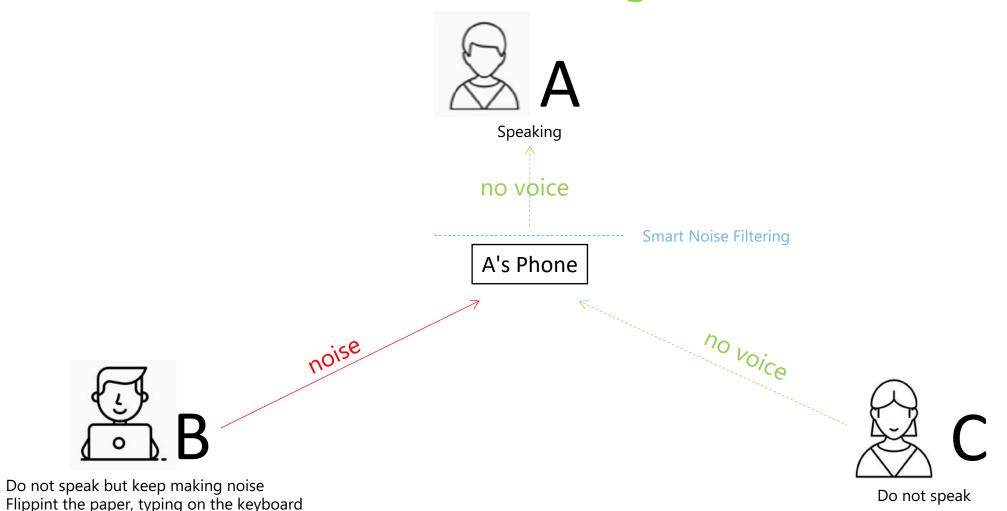
Retail Store

Factory

Enhancements -- Smart Noise Filtering

Conferencing

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Enhancements -- Color Expansion Module EXP43 Yealink

- Supported models: T43U/T46U/T48U
- ➢ USB connection
- Screen color self-adapting:
 - Connecting to T43U: Black-and-white interface with color icons, unified experience
 - Connecting to T46U/T48U: Color interface with color icons



Yealink



T3 Classic Business Phone Series

Facilitate the communication, enrich your business

Key Features

Yealink





Stronger Performance, More Possibilities

Equipped with powerful chip, the T3 series owns a stronger computing ability and more upgraded functions, which ensures a higher productivity and smoother office experience. Due to great performance, T3 series is capable to extend more services for different business demands.

Superior HD Audio, Better Communication

The Yealink T3 series provides distraction-free communications with industry leading Smart Noise Filtering Technology, which delivers excellent sound quality without extraneous noises and allows fluent conversations.

Key Features

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Classic Design, Practical Details

Designed by Yealink original team, T3 series inherits the design concept of Yealink IP phone family. The advanced design including modern appearances and ergonomic details enables easier and friendly operation experience to users.

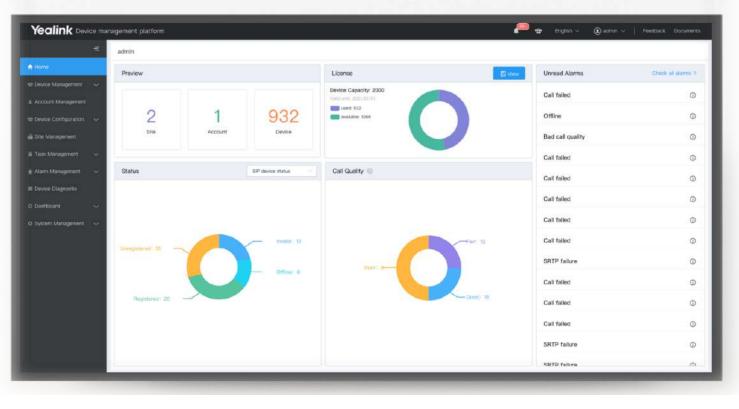




All in One Platform, Convenient Management

Proven reliability and integrations for Yealink Device Management Platform, installed the unified firmware, T3 series is simple to deploy and manage, which allows a significant reduction in the operation and maintenance cost.

Yealink Device Management Platform



Model	T30/T30P	T31/T31P/T31G	T33P/T33G
Picture			
LCD			
Resolution	132 x 64	132 x 64	320 x 240
LCD Backlight	X	√ (Adjustable Brightness)	√ (Adjustable Brightness)
Line	1	2	4
Line Key	0	2	4
Memory Key	0	2	12 (4 Pages of 3 Keys)
PoE	√ (T30P)	√ (T31P/T31G)	\checkmark
GigE	Х	√ (T31G)	√ (T33G)
Wireless Headset Adapter	EHS35	EHS35	EHS35
N-Way Audio Conferencing	5	5	5
Wide-band Codecs	G.722, Opus	G.722, Opus	G.722, Opus
Narrow-band Codecs	G.711 (Α/μ), G.729ΑΒ, G.726, iLBC, G.723.1	G.711 (Α/μ), G.729AB, G.726, iLBC, G.723.1	G.711 (A/µ), G.729AB, G.726, iLBC, G.723.1
Foot Stand	2 Adjustable Angles	2 Adjustable Angles	2 Adjustable Angles
Wall Mounting	\checkmark	\checkmark	\checkmark
Security Slot	\checkmark	\checkmark	\checkmark
External Yealink AC Adapter (optional)	AC 100~240V Input and DC 5V/600mA Output	AC 100~240V Input and DC 5V/600mA Output	AC 100~240V Input and DC 5V/600mA Output



Yealink Audio Conference Phone Series

Easy Conferencing, Clear Communication

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Yealink Conference Phone Series

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CP920 Small-to-Mid-Sized Meetings

- 3.1-inch graphical LCD with backlight
- Touchable Keypad
- Support analog PSTN calls via CPN10 (up to 3 party PSTN)



CP960-Wireless Mic Mid-to-Large-Sized Meetings

- 5" color touch screen & Android base
- Support Yealink CPW90 Wireless
 mic
- Support for Star Connection with up to 3 CP960 models



CP930W-BASE DECT Conference Phone Small-to-Mid-Sized Meetings

- Wireless CAT-iq2.0 DECT
 Technology
- Rechargeable battery for up to 24 hours of talk time, 4 hours of charging time
- No network or power outlet is required

Key Feature - Premium Audio Experience

Yealink

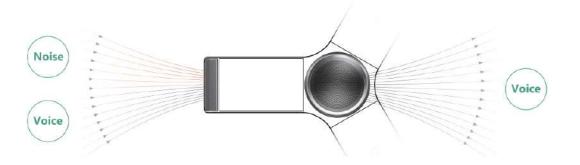


Audio Application Technology

- Resist up to 80% audio packet loss
- Brand-new Beamforming microphone array

Yealink Patented Smart Noise Proof Technology

- Auto suppression of nonhuman sounds around the speaker (e.g. sounds of keyboards or knocks)
- Auto elimination of nonhuman sounds from un-speaking sides during multi-sites meetings to keep the conference in order

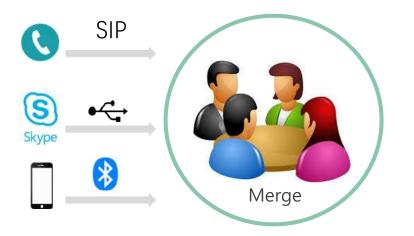


- 20-foot (6 meters) voice pickup range, 360-degree full coverage with built-in 3microphone
- Extend the voice pickup range from 6 meters to more than 20 meters with Yealink CPW90— CP960 only



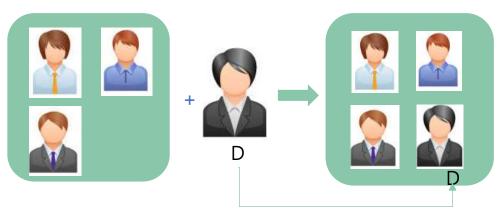
Key Feature - Easy Control and Operation

Yealink



Hybrid UC meeting

Merge all communication from different terminals (Smartphone/PC/tablet/CP) together into one meeting



A,B,C are in a meeting

D join the meeting seamlessly

Join a meeting seamlessly

Invite or allow someone to join the ongoing meeting seamlessly without interruption.

- Recognize the speaker during the meeting easily and connect to external loudspeaker (CP960 only)
- The CP920 and CP930W are equipped with a touch keypad with main conferencing function keys
- Three one-touch mute buttons with LED indicators allowing easily switch between mute and unmute mode

Customers can benefit from the seamless integration, which guarantees both performance and functionality.

- Standard SIP protocol, connect to most leading IP platforms
- Certified by MSFT Teams with consistent user interface





Specifications

Model	CP960	CP920	CP930W
Picture			
Applications	Mid-Large meetings, up to 20 people	Small-mid meetings, up to 15 people	Small-mid meetings, wireless meeting environment with up to 15 people
Operating System	Android	Linux	RTK-E
LCD	5" 720 x 1280-pixel capacitive touch screen	3.1" 248 x 120-pixel graphical LCD	3.1" 248 x 120-pixel graphical LCD
Touch keypad	х		
USB Port (2.0 compliant)	2	1	0
USB 2.0 Micro-B Device Port	1	0	1 (Connect to PC)
Ethernet Port	10/100Mbps	10/100Mbps	0
Wireless MIC	2 (Optional)	0	0
3.5 mm Jack	1	Х	х
Built-in PoE/Wi-Fi			х
Battery	х	Х	Li-ion, 3.6V 7800mAh
Talk time/Standby time	х	Х	24h/360h
Create meeting directly		Х	х
Yealink Active Speaker		Х	х
PSTN	х	(Via Yealink CPN10)	х
Star Connection		х	х

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Yealink DECT IP Phone Series

Bring Scalability to Cordless Communications



Single DECT Solution



Multi-Cell system solution

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Yealink W60B DECT Base

- Support up to 8 handsets, 8 SIP accounts and 8 concurrent calls
- Compatible with all Yealink DECT handsets (T41S+DD10K, W53H, W56H, CP930W)
- With Yealink RT30 DECT repeater to guarantee a stable signal and connection



Specifications

Model	W60P	W53P	W41P	CP930W-Base
Picture	Hadata			
Applications	Premium level, Busy call traffic	Mid level, Moderate call traffic	Personal desk	Wireless conference room
LCD Display	2.4" 240 x 320 TFT color display	1.8" 128 x 160 TFT color display	2.7" 192 x 64 graphical LCD	3.1" 248 x 120 graphical LCD
Handset size LCD Backlight	175mm x 53mm x 20.3mm √	150mm x 48.4mm x 25mm √	212mm*189mm*175mm*54mm √	307.8mm*298.5mm*66.9mm √
Standby Time	400h	200h	Х	360h
Talk Time	30h	18h	Х	24h
Battery	Lithium	Lithium	Х	Lithium
Quick Charge	\checkmark		-	
Headset	3.5 mm	3.5 mm	RJ9/EHS	Х
Indoor Range/Outdoor Range	50m/300m	50m/300m	50m/300m	50m/300m
Handset Number Per Base	Up to 8 handsets			
SIP Accounts	8	8	8	8
Simultaneous Voice Call	8	8	8	8
Repeater				
DECT Standard	CAT-iq 2.0	CAT-iq 2.0	CAT-iq 2.0	CAT-iq 2.0
Audio Conference	3-way	3-way	3-way	5-way
Speed Dial				X
Wideband Codec	Opus, AMR-WB (Optional), G.722			
Narrowband Codec	PCMU, PCMA, G.726, G.729, iLBC			
Ethernet Interface	10/100M	10/100M	10/100M	10/100M
PoE				
Bluetooth	x	x	X	
Wall Mountable Base				

Yealink DECT IP Multi-Cell System W80

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Yealink DECT IP Multi-Cell System W80 includes the DECT Manager W80DM and base station W80B

- Up to 30 base stations
- Up to 100 parallel calls
- Up to 100 handsets
- Up to 100 SIP accounts

Suitable for needs:

Handover | Wider DECT signal coverage More handsets and simultaneous calls

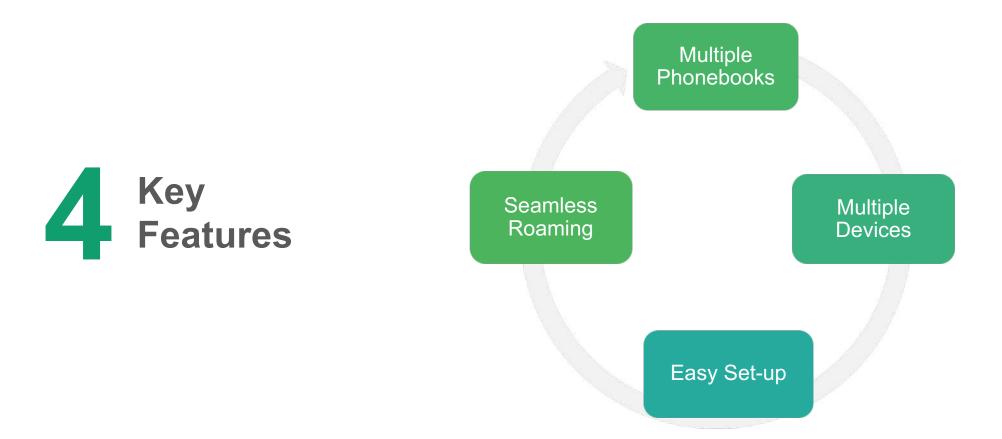


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Hotel



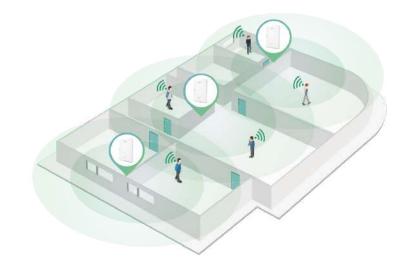
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YeolinkkaRKQ







Easy Setup, Fast Deployment

Confirm bases locations easily with Yealink DECT IP Multi-Cell Deployment Toolkit

Seamless Roaming & Stability

Up to 30 base stations and 100 handsets

Yealink



Multiple Devices

Up to 30 W80B base stations

Up to 100 multiple terminal devices with 100 parallel calls (W59R, W53H, W56H, CP930W, and DD Phone (T41S+DD10K, T54W+DD10K)



Easy Access to Multiple Phone Books

Including Local Directory, Remote Phonebook,

LDAP,

and XML Phonebook

Multi Cell Product Portfolio—W90DM/W90B





- Up to 60 base stations
- Up to 250 handsets
- Up to 250 SIP accounts
- Up to 250 parallel calls

YeolinkkaKogs

Background

Yealink



Warehouse



Factory



Construction Site





Workshop

Supermarket

DECT Solution



Ruggedized Handset Others

- > In the places exposed to humidity, dust, etc.
- User who has a higher requirement for the handset capability of dust, water and shock resistant.
- > Work in the multi-cell system for wider free movement.

Appearance & Structure

Yealink

Professional Ruggedized Handset – W59R





- ➢ Weight: 185g
- Color: Classic Black
- DECT range: indoors 50m, outdoors 300m
- > Bluetooth headset
- Vibrate on ring
- Built-in 1460mAh Lithium-ion
- \succ Talk time: 24 hours
- Standby time: 360 hours (15 days)
- > Quick charge: 10-min charging for 2-hour talk time
- > Charging time: less than 4 hours



USB Headset Powering your high efficiency business



Yealink USB Headset – UH36





Unified Communication USB Wired Headset.

Featuring high-quality audio & exceptional wearing comfort for professional calling and music.







Call Center

Office Room

Remote Worker

Simple and Flexible Connectivity





Designed for Unified Communication, UH36 comes with USB and 3.5mm jack connectivity options, free to plug into various devices: IP phone, PC, tablet, and smart phone.

Native Integration and Easy Management

Basic functions

- Answer / End
- Call mute

Enhanced functions integrated with Yealink IP phone (V85 and above)

- Audio optimization
- Redial
- Call hold
- Volume synchronization
- Multiple calls control



Perfect match for Yealink IP Phone, give you optimized audio quality and more enhanced functions. Proven reliability and integrations for Yealink USB Connect Software, Yealink Device Management Platform/Cloud Service, easy to manage the device.

Excellent Audio Performance

Yealink



Unparalleled audio experience



Noise-canceling microphone

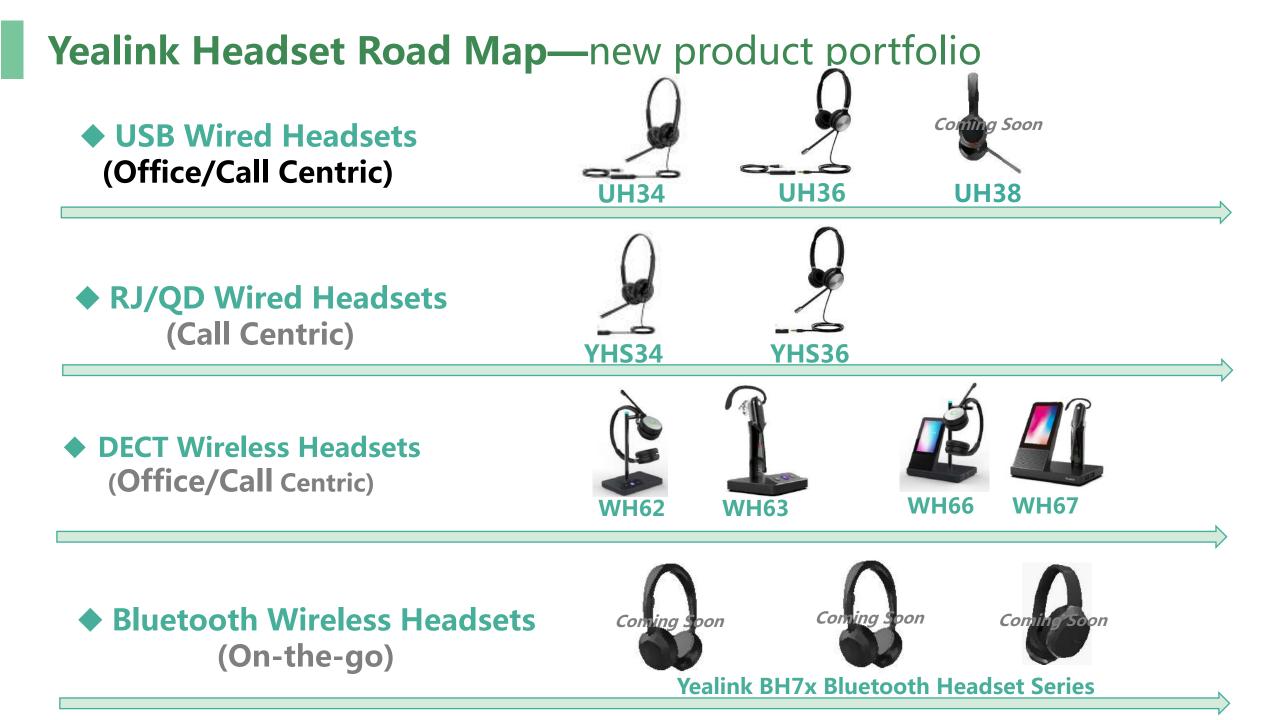
Yealink Dynamic EQ and Wideband HD Audio Technology make every conversation rich and clear. The passive noise cancellation and the noise-canceling microphone eliminate background noise, enhance the audio privacy.

All Day Wearing Comfort

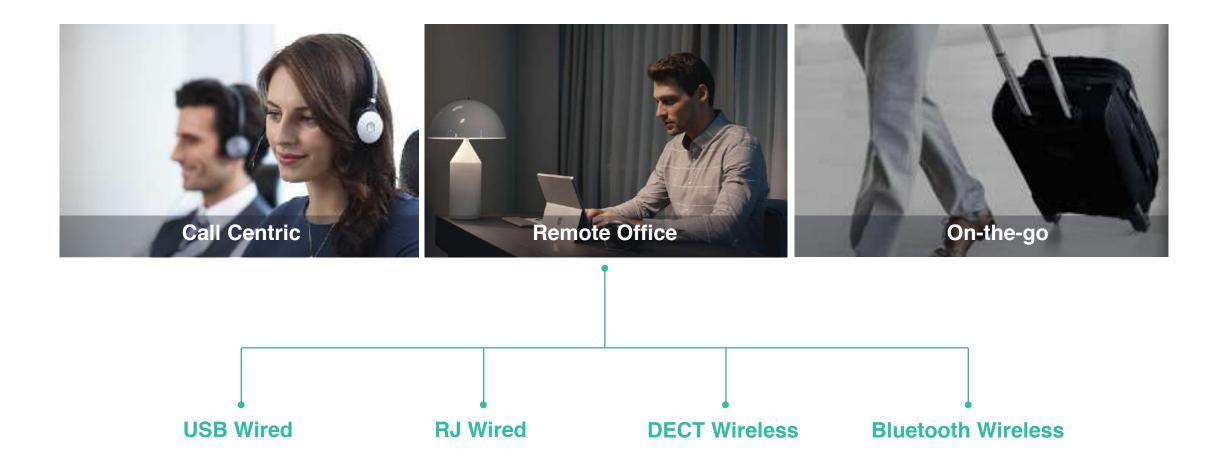
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The ergonomic and lightweight design makes UH36 comfortable enough for long conference calls and all day use.

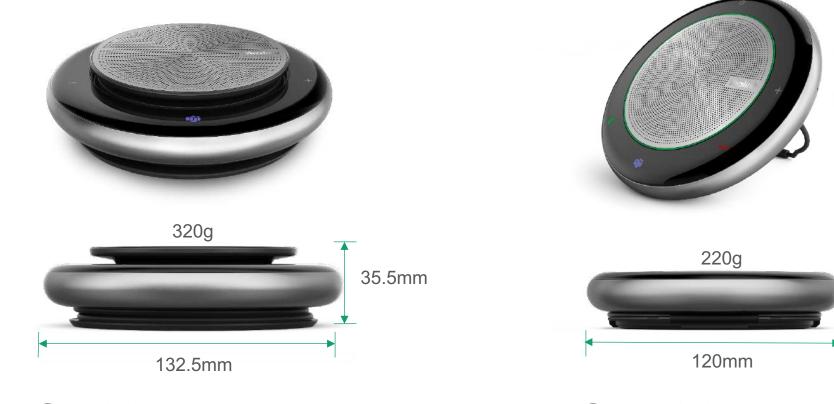


Full Profile to Cover All Headset Market Segments



Portable Speakerphone - CP900 & CP700





CP900

Ideal for up to 6 People Personal use, **huddle rooms** and on-the-go

CP700

Ideal for 1-3 People personal use, **private space** and on-the-go

28mm

Yeonink CERMS

High audio quality

- HD audio offers a clear and natural sound.
- The omnidirectional microphone and full-duplex allows participants to be heard and involved in the meeting.
- Yealink's distraction-free HD audio technology includes AEC, NS and DSP

CP900 supports

- Six built-in beam-forming microphones permit 360° directed voice pickup.
- Support Noise Proof Technology

Portable design

Lightweight Design Compact & Small Protective Zipper Bag







Microphone Bluetooth button Volume down Answer call Voice assistant

Easy of Connection

Able to pair the CP900 & CP700 with 3 devices simultaneously. Calls from two different devices can be merged into one by connecting the CP via Bluetooth on one device, and via USBconnection on another.

Intuitive user interface

- Multiple buttons with LED indicators for easy-tounderstand guidance
- Deep integration of Microsoft Teams into one dedicated Teams button

Model	USB Speakerphone C900	USB Speakerphone C700
Picture		
Dimension	(Ø) 132.5 x (h) 35.5mm	(Ø) 120 x (h) 28mm
Weight	320 g / 11.28 oz	220 g / 7.76 oz
Connectivity	USB 2.0 & Bluetooth 4.0	USB 2.0 & Bluetooth 4.0
USB Cable Length	3 feet / 0.9 meter	2.6 feet / 0.8 meter
Touch Buttons	Power,Bluetooth,Call answer,Call hangup,Volume up,Volume down,Mute,Voice assistant/Teams	Power,Bluetooth,Call answer,Call hangup,Volume up,Volume down,Mute,Voice assistant/Teams
Bracket	Х	\checkmark
Wireless Range	100 feet / 30 meters	100 feet / 30 meters
PC USB Bluetooth dongle(Yealink BT50)	USB BT audio device/HID dongle. Bluetooth 5.0	USB BT audio device/HID dongle. Bluetooth 5.0
Battery	Lithium Polymer	Lithium Polymer
Battery capacity	2450mAh	1420mAh
Max. charge current	1.7A	1.4A
Charging power & time	5V / 1A, Charging time 3 hours	5V / 500mA, Charging time 3 hours
Talk time	12 Hours	9 Hours
Standby time	Standby 450 days, Power safe after 30min	Standby 360 days, Power safe after 30min
Wideband Audio/HD Voice	\checkmark	\checkmark
Audio duplex	\checkmark	\checkmark
Noise suppression (NS)	\checkmark	\checkmark
Digital Signal Processing (DSP)	\checkmark	\checkmark
Acoustic echo cancellation (AEC)	\checkmark	\checkmark